

FOR AGES **15+**

PRODUCT CATALOGUE



Sharpening skills to build professionals of tomorrow

EXCLUSIVE COLLECTION OF SHORT INFORMATIVE FILMS

BIZ CAREERS SKILLS TECH

The image displays five DVD covers from the iKenpro collection, arranged in a perspective view. Each cover features the iKenpro logo and a 'SUITABLE FOR AGES 15+' label. The covers are: 1. 'BIZ!' featuring a man in a suit; 2. 'CHOICES FOR SCHOOL' with a green background and a person's face; 3. 'GET AMBITIOUS' with an orange background and a person's face; 4. 'I ME MYSELF' with a purple background and a woman's face; 5. 'TALK!' with a microphone and a person's face; 6. 'IT'S ALL IN THE GENES!' with a DNA double helix and a green background.



Confused with career choices? Looking for a real world exposure?

Iken Pro is a wide range of self learning short films on global best practices of technology know-how, business concepts, soft skills, careers and personality development. It makes an ideal collection for college students and curious professionals.

Iken Pro is one-of its kind compilation of enlightening films which provides an insider into various topics ranging from technology, careers, skill building and business that equip you for the real world.

Benefits

- Explore unconventional subjects
- Build business etiquettes
- Insights from global best practices
- Interview Tips and career options in business, engineering & more
- Improve communication, technical & business skills

Useful for

Iken Pro is highly recommended for students who want to decide their careers and professionals who want to hone their skills.

Titles available

BIZ SERIES

Biz 101
Biz Finance
Biz Wiz

CAREERS SERIES

Sound Craft
Making The Right Choices
Get Animated
Choices

TECH SERIES

Programmed
Mould Print Create
It's all in the genes!
Bits n Bytes

SKILLS SERIES

Interviews
I Me Myself
Talk!

The world of business is a mystery to many. Business Wiz is an engaging and enriching insight into the world of business. It allows one to understand the processes used in efficient business management with real life case studies. This is your own mini-MBA without having to sit in a classroom.



BIZ101

₹ 249/-

HOW MONEY MAKES BUSINESSES WORK

Cash Flow
Financial Budgets
Financial Literacy



BIZ FINANCE

₹ 249/-

WHAT MAKES OR BREAKS A BUSINESS

Profitability
The bottom line
The money go-round
Fruit shop economics



BIZ WIZ

₹ 249/-

BUSINESS FINANCE AND INVESTMENTS

Financial Stability
Financing a Business
An Introduction to Investing in the Stock Market

CAREERS SERIES

Choosing a career is a crucial step that each of us needs to take at some point. This series exposes the various hotly pursued career options and the pros and cons, thereby allowing an informed and planned choice. Be informed and be aware of your own ambitions!



SOUNDCRAFT

₹ 249/-

UNDERSTAND THE WORLD OF MUSIC, COMPOSING AND RECORDING

- Genres in Music
- An Introduction to Composing
- Inside a Recording Studio



MAKING THE RIGHT CHOICE

₹ 249/-

HOW TO CHOOSE YOUR CAREER
Managing Career Options
Careers: Helping and Advising People
Making Photographs
Job Search in the 21st Century



GET ANIMATED!

₹ 249/-

UNDERSTAND THE AD WORLD, MULTIMEDIA AND EVENTS
Advertising: the inside story
Animation in multimedia
Event management



CHOICES POST SCHOOL

₹ 249/-

PROFESSIONAL & VOCATIONAL CAREERS
Careers in business
Careers in engineering
Choices for school drop-outs

A sneak peek into the past, present and future of various technologies which have changed the course of the world. A joy to watch, **Iken PRO Tech Series** is a series which helps understanding the how's and what's of technology and how it affects our life in different ways.



PROGRAMMED

₹ 249/-

UNDERSTAND COMPUTER PROGRAMMING

Introduction to programming
E-pirates of the digital age
Securing the web



MOULD PRINT CREATE

₹ 249/-

UNDERSTAND THE BEAUTY OF CREATING EVERYDAY ART

Ceramics and Glasses
Commercial printing processes
Model-making tools, materials & techniques



IT'S ALL IN THE GENES!

₹ 249/-

FUNDAMENTALS OF GENES & HEREDITY

Gene Technology
Genes & Cloning
Genes & Inheritance
Genetics & Heredity



BITS N BYTES

₹ 249/-

ORIGINS OF COMPUTERS AND THE DIGITAL AGE

The history of computers
Inside a computer
Information age

SKILLS SERIES

Finishing skills like effective communication, note making, handling interviews, time management are critical areas that are hardly covered actively as a part of any school/college curriculum. This series explores how to go about acquiring these skills and stand out in a crowd.



INTERVIEWS DO'S & DON'T'S

₹ 249/-

HOW TO ACE INTERVIEWS

What not to do in an interview

Interview tips and traps

Powerful resumes

What employers really want



I ME MYSELF

₹ 249/-

THE IMPORTANCE OF PEOPLE SKILLS IN A CORPORATE WORLD

What do I want to do?

Who am I?

What's your attitude?



TALK!

₹ 249/-

MASTER THE ART OF PUBLIC SPEAKING

Great public speaking

Know and understand your skills

Making effective notes



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